

Local Market Update – July 2026

A Research Tool Provided by the Charleston Trident Association of REALTORS®



Hollywood / Ravenel / Meggett Area

Area 13

Single-Family Detached

Key Metrics	July			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	38	46	+ 21.1%	247	351	+ 42.1%
Closed Sales	22	30	+ 36.4%	189	209	+ 10.6%
Median Sales Price*	\$518,315	\$420,675	- 18.8%	\$402,900	\$425,000	+ 5.5%
Average Sales Price*	\$786,101	\$553,050	- 29.6%	\$531,540	\$545,389	+ 2.6%
Percent of Original List Price Received*	98.1%	95.7%	- 2.4%	97.2%	96.8%	- 0.4%
Days on Market Until Sale	42	60	+ 42.9%	56	58	+ 3.6%
Inventory of Homes for Sale	103	131	+ 27.2%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

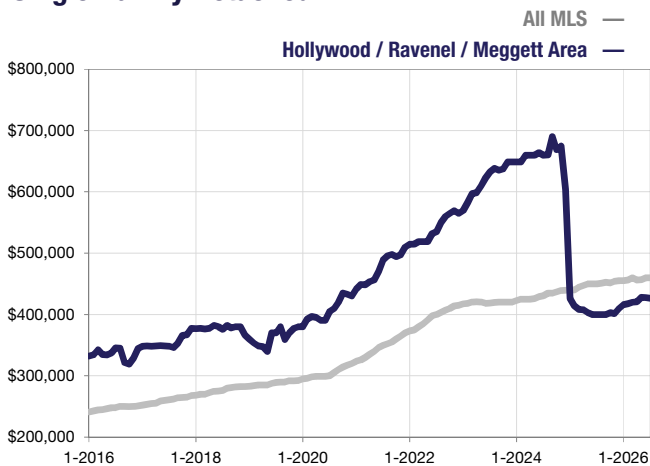
Townhouse-Condo Attached

Key Metrics	July			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	0	3	--	3	27	+ 800.0%
Closed Sales	0	2	--	2	17	+ 750.0%
Median Sales Price*	\$0	\$351,995	--	\$663,750	\$340,990	- 48.6%
Average Sales Price*	\$0	\$351,995	--	\$663,750	\$364,822	- 45.0%
Percent of Original List Price Received*	0.0%	100.0%	--	98.2%	98.5%	+ 0.3%
Days on Market Until Sale	0	26	--	16	35	+ 118.8%
Inventory of Homes for Sale	1	7	+ 600.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

Historical Median Sales Price Rolling 12-Month Calculation

Single-Family Detached



Townhouse-Condo Attached

